

Health Drinks by Dr.Owl - the smart evolution of the vitamin pills

Vitamin & mineral supplements (VMS) are in great demand, not only since the current health crisis. Until now, growth has been held back by **limited access** (80% pharmacy) and the **limiting dosage form** of pills, which many people are reluctant to swallow and which are slow to take effect.

Founded in 2015 by long-time FMCG and medical experts, we at **Dr.Owl NutriHealth®** are an Austrian health tech start-up and the leading developer of **health drinks** - the most innovative delivery form for health supplements.

In 3 years of research and development work with leading nutritional physicians (led by Prof. Dr. Ferdinand Haschke) and ingredient experts (including the Döhler Group and the FH OÖ for Food Technology), we have **optimized the health function of vitamin pills** (including absorption, scientific nutrient composition, EFSA Health Claims) with our Health Drinks and combined this with the **accessibility of functional drinks** (including taste, sensory, availability) to a new superior delivery form for our consumers.

Due to the special composition, our Health Drinks can be **absorbed up to 10x faster** compared to pills and **deliver targeted health effects already at the first intake**.

- **Targeted Health Effects** - scientifically proven effect on key, health-promoting metabolic functions + specific EFSA Health Claims.
- **Immediate effects** - 10x faster absorption vs. pills and optimal bioavailability.
- **Deliciously fresh taste** - thanks to natural fruit juice base, without artificial flavors.

Clean Drinking: Our Health Drinks are 100% sugar-free, doping-free, allergen-free, preservative-free, artificial flavor-free and 100% vegan. They are **10x concentrated** and come in small pouches, the Dr.Owl Health Pods, that are dissolved in water. As a result, they create **90% less waste** and **95% less CO2** along the supply chain compared to cans and PET bottles.

In this way, our health drinks, of which we have sold over **1 million units** in Austria's pharmacies, drugstores and online since their launch in 2019, are redefining functionality, taste and sustainability in the beverage world.

NEW: IMMUNAID® MED+ der orange Immune Drink mit **AX Immune Shield**
REGENERAID® MED+ the green Regeneration Drink mit **Cell Repair System**
CONCENTRAID® MED+ the blue Brain Drink mit **Alpha Brain Boost**
ACCELERAID® MED+ the red Performance Drink with **N=O Boost System**



IMMUNAID® ORANGE IMMUNE DRINK



Our immune system is particularly challenged right now. Whether it is fighting off viruses and bacteria or building up antibodies after vaccinations. If you want to support your immune it is time to **IMMUNAID®**.

IMMUNAID® MED+ the orange immune drink from Dr.Owl NutriHealth.

IMMUNAID® MED+ the world's first health drink to boost the immune system with the **AX IMMUNE SHIELD**. The orange immune boost immediately provides the immune system with all the nutrients needed during increased stress:



AX IMMUNE
SHIELD

- Natural astaxanthin (AX) from over 20 million Haematococcus Pluvialis algae supports antibody production and activates killer cells to fight viruses and bacteria.
- Vitamin D, Zinc and Selenium to support the immune system and provide antioxidant protection to the body's cells.
- B vitamin complex (e.g. folic acid and B12) and a natural slow-release caffeine for more energy for your day.

IMMUNAID® MED+ is simply dissolved in a glass of water, still or sparkling. Natural pomegranate, grapefruit and ginger juice give the delicious fresh taste, the orange of natural astaxanthin, the striking red-orange color.

IMMUNAID® MED+ is 100% clean and contains no sugar, no preservatives, no allergens, no artificial colors or flavors and is 100% vegan and doping free.

#**ACTIVATES YOUR DEFENSES** - IMMUNAID® MED+

Sachet **IMMUNAID®** MED+

5 sachet box **IMMUNAID®** MED+



REGENERAIID®

GREEN REGENERATION DRINK

Do you often feel exhausted and tired and would like to get more out of your day? Then it is time to **REGENERAIID®**.

REGENERAIID® MED+ the green regeneration drink from Dr.Owl NutriHealth

REGENERAIID® MED+ the first health drink for rapid regeneration in case of exhaustion and fatigue with **CELL REPAIR SYSTEM**. The green regeneration boost immediately supplies the body with all nutrients needed during high stress in job, sports and everyday life, including:



CELL REPAIR
SYSTEM

- Choline, L-Cysteine and Chlorophyll to support cell renewal and liver function.
- B vitamin complex (e.g., folic acid and B12) and a natural slow-release caffeine for concentration and focus.
- Minerals such as magnesium and zinc for energy and rapid rehydration.

REGENERAIID® MED+ is simply dissolved in a glass of water, still or sparkling. Natural lemon and lime juice gives the delicious fresh taste, the leafy green, chlorophyll, the striking green color.

REGENERAIID® MED+ is 100% clean contains no sugar, no preservatives, no allergens, no artificial colors or flavors and is 100% vegan and doping free.

#NO DOWNTIME - WITH REGENERAIID® MED+

Health Drink **REGENERAIID®** MED+

5 pieces box **REGENERAIID®** MED+



CONCENTRAID® BLUE BRAIN DRINK

Are you often unfocused, distracted or not very receptive on long days at work or while studying and would like to be more efficient? Then it is time to **CONCENTRAID®**.

CONCENTRAID® MED+ the blue brain drink from Dr.Owl NutriHealth.

CONCENTRAID® MED+ is the first health drink to promote concentration and mental performance with the **ALPHA BRAIN BOOST** system. The blue Brain Boost provides our brain with important nutrients that promote memory and concentration:



- Alpha GPC as a choline source, crosses the blood-brain barrier and promotes the build-up of neurotransmitters - for brain performance and learning ability.
- Natural slow-release caffeine & high-dose B vitamin complex (e.g. folic acid and B12) for 6-8 hours of full concentration.
- Minerals such as magnesium, calcium and zinc for optimal hydration and blood flow to the brain.

CONCENTRAID® MED+ is simply dissolved in a glass of water, still or sparkling. Natural blueberry and lemon juice give the delicious fresh taste, the blue Spirulina algae, the striking blue color.

CONCENTRAID® MED+ is 100% clean and contains no sugar, no preservatives, no allergens, no artificial flavors and is 100% vegan and doping free.

#USE YOUR BRAIN - WITH CONCENTRAID® MED+

Health Drink **CONCENTRAID®** MED+

5 pieces box **CONCENTRAID®** MED+



ACCELERAIID®

RED PERFORMANCE DRINK

Do you get tired quickly during physical activity, do you want to get more out of yourself? Then it is time for **ACCELERAIID®**.

ACCELERAIID® MED+ the red performance drink from Dr.Owl NutriHealth.

ACCELERAIID® MED+ the first health drink for more performance and endurance with **N=0 BOOST SYSTEM**. The red performance boost immediately provides the body with all the nutrients needed during increased physical exertion:



N=0 BOOST
SYSTEM

- Beet Extract, L-Arginine and L-Citrulline for improved muscle blood flow & oxygen supply.
- B vitamin complex (e.g. folic acid and B12) and a natural slow-release caffeine for increased endurance and concentration.
- Minerals such as magnesium and zinc for energy and optimal hydration.

ACCELERAIID® MED+ is simply dissolved in a glass of water, still or sparkling. Natural blood orange and cranberry juice gives the delicious fresh taste, the red of beetroot, the striking red color.

ACCELERAIID® MED+ is 100% clean and contains no sugar, no preservatives, no allergens, no artificial colors or flavors and is 100% vegan and doping free.

#MORE POWER - WITH ACCELERAIID® MED+

Health Drink **ACCELERAIID®** MED+

5 pieces box **ACCELERAIID®** MED+

